

# The Advertising Package

LED SUPERSCREEN ADVERTISING



**LIMA '11**  
LANGKAWI

THE 11<sup>TH</sup> LANGKAWI  
INTERNATIONAL MARITIME  
AND AEROSPACE EXHIBITION

6th - 10th December 2011  
Langkawi, Malaysia

## REGISTER FORM

### EXHIBITORS INFO

Company Name:

.....

Address:

.....

Hall Number:      Booth Number:

.....

Country:

.....

Tel No:

.....

Fax No:

.....

### CONTACT PERSON

Company Name:

.....

Designation:

.....

Tel No:

.....

Fax No:

.....

E-Mail:

.....

### ADVERTISING PACKAGES

Please choose desired packages and fill in quantity of packages purchased.

Type of Advertisement	Price	Quantity
<b>PLATINUM PACKAGE</b>	<b>RM65,000</b>	<input type="radio"/>
<b>PLATINUM A</b>	<b>RM26,000</b>	<input type="radio"/>
<b>PLATINUM B</b>	<b>RM13,000</b>	<input type="radio"/>
<b>SPECIAL MCP PACKAGE</b>	<b>RM9,500</b>	<input type="radio"/>
<b>PERIMETER PACKAGE</b>	<b>RM8,500</b>	<input type="radio"/>

Payment: Please ( / ) tick

Cheque       Others

Total Amount:

RM .....

Signature:

Date:

Company Chop:

Please fill in the registration details above and submit together with payment to **NOVA SPECTRA SDN. BHD.** or Bank in to **RHB Account No: 21240640044587**

Official LED Digital Advertising Service  
Provider for LIMA Langkawi 2011:



# LED Superscreen Advertising

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THE 11<sup>TH</sup> LANGKAWI  
INTERNATIONAL MARITIME  
AND AEROSPACE EXHIBITION  
6th - 10th December 2011  
Langkawi, Malaysia

Your advertisement at LIMA 2011 will be broadcast on 7 LED Super Screen, 5 LED Perimeter Screens and 12 Plasma Televisions around the venue of LIMA 2011 for 8 hours per day for 5 days.

### PLATINUM PACKAGE

**RM65,000**

- 1(One) Permanent Screen Branding
- 60 seconds hourly appearance
- Total appearance of 56 times per day
- Showing simultaneously at 7 Super Screens

### PACKAGE A

**RM26,000**

- 30 seconds hourly appearance
- Total appearance of 56 times per day
- Showing simultaneously at 7 Super Screens

### PACKAGE B

**RM13,000**

- 7.5 seconds hourly appearance
- Total appearance of 56 times per day
- Showing simultaneously at 7 Super Screens

### SPECIAL MCP PACKAGE

**RM9,500**

- 180 seconds (3 minutes) for live MCP coverage
- 1 appearance for 1 day
- Showing simultaneously at 7 Super Screens
- Only available for company that has enrolled in any of the packages.

### PERIMETER PACKAGE

**RM8,500**

- 2 x 7.5 seconds hourly appearance
- Total appearance of 80 times per day
- Showing simultaneously at 5 Perimeter Screens

[www.novasuperscreen.com](http://www.novasuperscreen.com)

LED Superscreen Advertising is the solution to enhance your presence at LIMA 2011. The multi-faceted Digital Media facilities to be installed throughout the event venue is unprecedented. Your organization will be featured via the streaming of information to all guest at LIMA 2011.

Official LED Digital Advertising Service  
Provider for LIMA Langkawi 2011:



For more info & enquiries, contact **NOVA SUPERSCREEN:**

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